

## **Meet in the New Mission with New Identity**

As Tüyap Fair & Exhibition Group, we have combined our 45 years of experience in the field of fairs and exhibitions with the experiences of Messe Düsseldorf. In 2023, our cooperation as the two major players in the fair and exhibition industry made the Fair a key trade platform of the pipe, wire and steel industry. The synergy and new identity arising from that cooperation will help Tube Eurasia Fair maintain its position as a strong sales and marketing center preferred by the entire industry in 2025 as well.

One of the most valuable fairs in the industry, Tube Eurasia Fair will be organized by Tüyap Fairs and Exhibitions Organization Inc., in cooperation with the Messe Düsseldorf.

**Date: 09 - 12 April 2025**

**Place: Tüyap Fair and Congress Center / Büyükçekmece - Istanbul**